SUMMARY OF CHANGES SINCE PREVIOUS CALL

- Requirement for 3 independent Flemish companies in the project consortium (old requirement: 3 independent companies, of which at least 1 Flemish company)

- Requirement for the budget of companies with VLAIO or Innoviris funding to be higher than the budget of the research groups (adapted 50/50 rule) (old requirement: the budget of all companies, irrespective of funding, to be higher than the budget of the research groups)

- Funding by VLAIO
  - No extra funding for collaboration in an ICON project
  - Capping of funding percentages:
    - Development activities: 50%
    - Research activities: 60%

- Funding by Innoviris: no changes

- Changes marked in this slideset with: Changed since previous call
EXAMPLE IMEC.ICON PROJECT: MONICOW
DEVELOPMENT OF ADVANCED AND ENERGY-EFFICIENT WIRELESS SYSTEM FOR LARGE-SCALE CATTLE LOCALIZATION & INFORMATION COLLECTION
ASPECTS OF AN IMEC.ICON PROJECT

✓ Project
✓ Consortium of partners
✓ Industry partners (min. 3)
✓ Research partners (min. 2)
✓ imec research groups (min. 1)
✓ Demand-driven
✓ Bottom-up project genesis
✓ Collaboration
✓ Interdisciplinary approach
✓ Balanced consortium
✓ No dominant industry partner
✓ Valorization of project results
✓ New products or services
✓ New business models

✓ Technology development and validation
✓ User adoption validation
✓ Near-real-life tests
✓ Proof-of-concept demonstrators
✓ Intellectual property, knowledge and insights
✓ People
✓ Working closely together
✓ Concrete goals
✓ 2-year duration
✓ Research challenges
✓ Risks
✓ Scientific publications
✓ Flanders, Brussels Region and the world
✓ Qualitative employment
✓ Anchoring in Flanders or Brussels Region
AGENDA

- imec
- imec.icon
  - What is an imec.icon project?
  - Expected outcome of an imec.icon
  - Examples
  - Application procedure
  - VLAIO and Innoviris funding
  - IPR and Contracts
imec is the world-leading R&D and innovation hub in nanoelectronics and digital technology.
AGENDA

- imec
- imec.icon
  - What is an imec.icon project?
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IMEC.ICON PROGRAM
LARGE EXPERIENCE BASE

13 Calls
2009-2017

130 Projects
2009-2017

+380 Partners
2009-2017
+380 IMEC.ICON PARTNERS AND COUNTING

AC3
NOKIA
DeLaval
Audi
Capvidia
Cisco
VDAB
DE Tijd
proximus
telenet
VIDEOHOUSE
Vlaamse Liga tegen Kanker
imc
UZ LEUVEN
VLK
Vitaya
VITAYA
Vibrace
Television Facilities
multicap
Multicap
Philips
sense and si
Goudengids.be
Verizon
WIT-GELE KRUIS
Vlaamse overheid

$imc$.

$UZ$.

$VLK$.

$VITAYA$.

$VITAYA$.

$Television Facilities$.

$multicap$.

$Philips$.

$Verizon$.

$WIT-GELE KRUIS$.

$Vlaamse overheid$.

$imc$.
ECOSYSTEM CONTINUOUSLY GETTING BROADER

First-timers

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<td>100%</td>
<td>93%</td>
<td>74%</td>
<td>59%</td>
<td>67%</td>
<td>74%</td>
<td>71%</td>
<td>62%</td>
<td>75%</td>
<td>75%</td>
<td>61%</td>
<td>59%</td>
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Returning partners

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<tr>
<td></td>
<td></td>
<td>7%</td>
<td>26%</td>
<td>41%</td>
<td>33%</td>
<td>26%</td>
<td>29%</td>
<td>38%</td>
<td>25%</td>
<td>25%</td>
<td>39%</td>
<td>41%</td>
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</tbody>
</table>
>30% RETURNING PARTNERS

- 1 proj.: 273
- 2 proj.: 55
- 3 proj.: 21
- +3 proj.: 13

2009 – 2017
>80% OF THE PARTNERS ARE COMPANIES

39% 132 KMO

Grote Ondernemingen 35% 116

sector 18% 61

Buitenland 7% 24

KMO  
Grote Ondernemingen 
Publieke & non-profit sector 
Kennisinstelling 
Buitenland
ACT LOCAL, THINK GLOBAL

- **305** (72%)
- **72** (17%)
- **31** (7%)

- non-EU
- EU
- Wallonia
- Brussels
- Flanders

2011 – 2015
AGENDA

- imec
- imec.icon
  - What is an imec.icon project?
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  - IPR and Contracts
THE POSITION OF IMEC.ICON IN THE PRODUCT LIFE CYCLE

- FEASABILITY
- EMPLOYMENT
- R&D
- REVENUES
- PRODUCT LAUNCH

imec.icon
50 jaar De Tijd - Wat is de sleutel tot succes?
De Tijd vroeg aan 50 toppers uit de Vlaamse bedrijfswelird wat hun belangrijkste businesses is.

‘Investeren in technologie, in verandering, in vernieuwing. Het zal voor zowel de business als de maatschappij altijd winst opleveren.’
- Charles Beauduin
CEO Van De Wiele

‘Een plus een is drie, of vier. Pas dit principe toe binnen je eigen team en in de externe partnerschappen.’
- Alain Bernard
CEO DEME

“Durf allianties aangaan. Het levert je meer op dan je ooit had vermoed.”
- Christian Dumolin
Industrieel Keramiek

‘Werken in en met een goed team is het belangrijkste om je doelstellingen te bereiken.’
- Patrick De Maesseneire
CEO Jacobs Holding

‘Een partnership is sterk als het intern divers is en op de markt als een gestroomlijnde organisatie opereert.’
- Wim Dejonghe
Voorzitter Alien & Overy

‘Bouw op het talent van mensen, op partnerschappen en op een goede relatie met je aandeelhouder.’
- Luc Bertrand
Voorzitter Ackermans & Van Haaren

‘Wat minder navelstaren binnen de eigen sector, wat meer ideeën opdoen erbuiten.’
- Marion Debruyne
Decaan Vlerick Business School
IMEC.ICON
R&D COOPERATION WITH FLEMISH INDUSTRY & ECOSYSTEM

INTERDISCIPLINARY COOPERATIVE RESEARCH

RESULT

DEMONSTRATOR

PRODUCT AND SERVICES DEVELOPMENT
IMEC.ICON PRIME ASSUMPTIONS

- ICT-related: digital products, services and business models
- Demand-driven
  - Relating to a real need in industry/society
  - Involving companies, social/cultural sector, end users, customers,…
- Within the scope of imec’s market segments
IMEC.ICON CHARACTERISTICS

- Cooperative research with a focus on valorisation for all industry partners involved
- Interdisciplinary approach
  - Technology, legal, social, business models
  - Different market segments
  - No dominant partner in the consortium
- Flemish partners involved
- 2-year duration
**IMEC.ICON CONSORTIUM**

**MANY RESEARCH OPTIONS: IMEC + UNIVERSITIES**

**Research groups**
- Min. 2 groups
  - imec
  - Flemish universities
  - other

**Industry partners**
- Min. 3 **Flemish** companies
- SMEs, large companies, social profit, technology providers or services, …
- Flanders (min. 3) Brussels Region Belgium International

Advice: go for lean and mean (research <120MM)
ALIGNING YOUR CONSORTIUM
MAKING ROOM FOR WIN-WIN

<table>
<thead>
<tr>
<th>Goal</th>
<th>Partner 1</th>
<th>Partner 2</th>
<th>Partner 3</th>
<th>Partner 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal 1</td>
<td>must-have</td>
<td>nice-to-have</td>
<td>not-relevant</td>
<td>no-go</td>
</tr>
<tr>
<td>Goal 2</td>
<td>nice-to-have</td>
<td>must-have</td>
<td>must-have</td>
<td>not-relevant</td>
</tr>
<tr>
<td>Goal 3</td>
<td>not-relevant</td>
<td>nice-to-have</td>
<td>nice-to-have</td>
<td>nice-to-have</td>
</tr>
<tr>
<td>...</td>
<td>nice-to-have</td>
<td>nice-to-have</td>
<td>not-relevant</td>
<td>must-have</td>
</tr>
</tbody>
</table>

www.win-winnovatie.be
User/Stakeholder group

- Not a formal partner
- A user group is linked to the project to:
  - provide specific input
  - gather requirements
  - act as a sparring partner
  - validate project results
  - provide certain data
  - ...

IMEC.ICON CONSORTIUM
OPTIONAL: USER GROUP
IMEC.ICON PROJECT BUDGET
CO-INVESTMENT BY ALL PARTNERS

Research groups
• imec & Flemish universities
  • imec dotation
• Other research groups
  • own budget

Industry partners
• Own budget
• External funding is allowed
• Integrated application for VLAIO/Innoviris in imec.icon application
ADAPTED 50/50 RULE
BUDGET OF RESEARCH PARTNERS < BUDGET OF FUNDED INDUSTRY PARTNERS

Research groups
• imec & Flemish universities
  • imec donation
• Other research groups
  • own budget
  e.g. 400K €

Funded industry partners
• VLAIO
• Innoviris
  e.g. 500K €

Industry partners with own funding
• Allowed
• don’t count for the 50/50
  e.g. 200K €

In the example, the new 50/50 rule is met:
FLANDERS MAKE
PARTNERS WITH IMEC IN IMEC.ICON PROJECTS

400+ highly specialised researchers

Flanders Make = the Strategic Research Centre for the Manufacturing Industry

Unique infrastructure

Two application areas

Sensing, monitoring, control, decision making
Specification, architecture & validation of motion products
Product and/or flexible assembly co-design & optimisation
Specification, architecture & validation of flexible assembly solutions

Four core competencies

Contact: marc.engels@flandersmake.be
SMART EDUCATION IN IMEC.ICON

- Schools can receive funding from imec budget

- Goals
  - Enable evidence-based validation of effects of EdTech in schools
  - Increase adoption rate for EdTech through inclusion of schools in imec.icon

- Funding of staff costs and operational costs

- Specific options for Flemish schools: PWB and TADD
AGENDA

- imec
- imec.icon
  - What is an imec.icon project?
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  - IPR and Contracts
RESULTS AT THE END OF THE ICON PROJECT

- **Proof-of-Concepts / demonstrators**
  - PoC = minimum experimental setup needed to validate innovation goal(s)
  - Ranging from pure technical tests to real-life validation
  - Not a pilot ready for commercialization

Value for the companies has to be incorporated in the project from the beginning

⇒ involve the customers and end users using living labs, user groups, business model co-creation
OUTCOME OF AN IMEC.ICON

Added value

- Economic
  - Company results
  - Qualitative employment

- Social/cultural
  - Added value to target group

- Impact in Flanders
VALORISATION
DETAILED PLANNING STARTS DURING THE PROJECT IMPLEMENTED BY THE COMPANIES AFTER THE PROJECT

- Start of project
- Middle of project (1yr)
- End of project (2yrs)

Plan valorisation details

Further follow-up on supporting valorisation will be organised during the project
VALORISATION

- Demonstrate credibility towards external partners and generate business impact
- Launch new spin-off company, joint-venture or external startup
- Launch new product-line or improve current products
THE POSITION OF IMEC.ICON IN THE PRODUCT LIFE CYCLE

- **FEASABILITY**
  - imec.icon

- **R&D**

- **PRODUCT LAUNCH**

- **EMPLOYMENT**

- **REVENUES**
IMEC.ICON WORKS
PORTFOLIO IMPACT STUDY 2015 - AGGREGATED (30 COMPANIES)

For every €1 of government investment:
- 11 € in company turnover
- 6 € in investments in jobs at company level
- 1 € in investments in infrastructure
AGENDA

- imec
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  - What is an imec.icon project?
  - Expected outcome of an imec.icon
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  - Application procedure
  - VLAIO and Innoviris funding
  - IPR and Contracts
EXAMPLES OF ICON PROJECTS
CHECK OUR [WEBSITE](#) OR CLICK THE IMAGE TO FIND OUT MORE ABOUT THE PROJECT

ClaXon

WONDER

iFest

5GUARDS
AGENDA

- imec
- imec.icon
  - What is an imec.icon project?
  - Expected outcome of an imec.icon
  - Examples
  - Application procedure
  - VLAIO and Innoviris funding
  - IPR and Contracts
2 identical competitive calls:
- Similar budget
- Fast procedure
- Fast resubmission possible
- 2 stages: abstract & full proposal
IMEC.ICON PROCESS

SUBMISSION OF ABSTRACT

PITCH BEFORE PANEL

typical success rate of 2/3

writing of Full Proposal

SUBMISSION OF FULL PROPOSAL

typical success rate of 2/3

PROJECT START

2 weeks

3 months

4 weeks

2 months

Full Proposal
2-STEP APPLICATION PROCEDURE

1. Extended abstract + pitch

2. Full proposal
TIMING

14 MARCH 2018
SUBMISSION OF ABSTRACT

21-22-23 MARCH 2018
PITCH BEFORE PANEL

26 APRIL 2018
SUBMISSION OF FULL PROPOSAL

1 OCTOBER 2018
PROJECT START
ABSTRACT PHASE: EXTENDED ABSTRACT

Content Abstract:

- Cause and context of the project
- Innovation goals
- State of the art and leap of knowledge
- Expected project outcome
- Valorization and Social/economic benefit
- Each partner/research group:
  - Brief presentation
  - Relevant expertise
  - Importance of the partner/research group
  - Strategic importance of the project

Abstract not eligible if over character limits

Template is available on imec website
ABSTRACT PHASE: PITCH BEFORE PANEL

- **Pitch**
  - Very short presentation (6 minutes)
  - Followed by a short Q&A
  - Consortium presence
    - Max. 5 consortium members, incl. research lead and project lead

- **Panel**
  - External domain experts
  - Representatives of imec

info session on Pitch  
16 March (10am)

Template is available on imec website

Public – imec.icon call 2018-1
IMEC.ICON JURY
2 STEPS, 2 DIFFERENT APPROACHES

- **Abstract Jury:** *focus on general quality, valorisation & fit*
  - One jury *for all abstracts*
  - Jury appointed by imec: Patrick Crasson, Martin De Prycker, Hermann Hellwagner, Herman Derache, Marc Engels, Luis Munoz, Ruth Breu, Mart Graef, Menno Kok

- **Full proposal Jury:** *detailed scientific quality & valorisation assessment*
  - 3 international domain experts *for each individual project*
  - Combination research experts & company experts
  - Experts are selected from VLAIO database and are anonymous to imec
  - Match experts profile vs. project content validated by imec & VLAIO
ABSTRACT PHASE: CONCEPT OF KEY PARTNER

- **Key partners:**
  - Are essential for the project
  - Without those partners, it’s a different project → would need re-evaluation

- **Consequences:**
  - The full proposal will be **non-eligible** if key partners **withdraw** between abstract and full proposal
  - Other partners: are also committed to the project, but can be replaced
  - New partners can join the project between the abstract and the full proposal

Cooperative nature of the consortium is an important evaluation criterion
ABSTRACT PHASE: EVALUATION CRITERIA
ALIGNED WITH VLAIO AND INNOVIRIS R&D CRITERIA

- Clearly defined and realistic research objectives
- Social/economic valorization and added value of the project
- Cooperative nature of the consortium and market driven character of the project
- Effort and timing

Evaluation criteria available on website
TIMING

14 MARCH 2018
SUBMISSION OF ABSTRACT

21-22-23 MARCH 2018
PITCH BEFORE PANEL

26 APRIL 2018
SUBMISSION OF FULL PROPOSAL

1 OCTOBER 2018
PROJECT START
FULL PROPOSAL PHASE

High-level content Full Proposal:

- Information on the whole imec.icon project
  - Cause and context, Innovation goals, Implementation
- Partner-specific information
  - Valorisation information
  - Requested funding (if applicable)
INFO SESSIONS ON FULL PROPOSAL

- **General info session**
  - Detailed session with tips & tricks
  - March 30, 10-12:30, VLAIO Brussels
  - (afternoon: option to book 1-on-1 session)

- **Sessions specific on valorisation (industry partners)**
  - Co-organised with Innovatiecentrum
  - March 29, 2018, 10u30-12u00, VAC Gent
  - Strongly advised for first time applicants
FULL PROPOSAL PHASE: EVALUATION PROCEDURE

SUBMISSION OF FULL PROPOSAL

- NO FUNDING
- VLAIO FUNDING
- INNOVIRIS FUNDING

WRITTEN EVALUATION BY EXPERTS

REBUTTAL

INSTRUCTION MEETINGS

GO

STOP
FULL PROPOSAL EVALUATION CRITERIA

1. QUALITY

- Knowledge leap and challenges
- Quality of the implementation
- Expertise & Resources

- Innovation goals
- Challenges / innovativeness
- Project approach
- Feasibility of work programme
- Efficiency

Evaluation criteria are aligned with VLAIO and Innoviris
FULL PROPOSAL EVALUATION CRITERIA

2. IMPACT

- Strategic importance of the project for the company
- Opportunities & threats in the market
- Strengths / weaknesses partners
- Economic leverage
- Anchoring of economic leverage in Flanders (in case of Innoviris funding: Brussels)
- Societal impact
- Market prospects
- Market structure
- Surrounding factors
- Employment & investments in Flanders (in case of Innoviris funding: Brussels)
### POSSIBLE OUTCOMES FOR THE FULL PROPOSAL

**imec.icon file** = imec decision  
**Industry funding** = VLAIO or Innoviris decision

<table>
<thead>
<tr>
<th>imec.icon file</th>
<th>Industry funding application</th>
<th>Possible outcome</th>
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<tbody>
<tr>
<td>✅</td>
<td>✅</td>
<td>Both imec.icon project and VLAIO/Innoviris funding are approved</td>
</tr>
<tr>
<td>✅</td>
<td>✖</td>
<td>imec.icon project approved but no VLAIO/Innoviris funding</td>
</tr>
<tr>
<td>✖</td>
<td>Not evaluated</td>
<td>No imec.icon project and no VLAIO/Innoviris funding granted</td>
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How to submit your application
ABSTRACT AND FULL PROPOSAL SUBMISSION: VIA MYPROJECTS

MyProjects:
• Submitting your application
• Follow-up
• Reporting

Current call accessible from mid of January
# ABSTRACT SUBMISSION: VIA MYPROJECTS

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<tr>
<td><strong>Abstract content</strong></td>
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<tr>
<td>Project metadata</td>
<td>Cause &amp; Context</td>
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<tr>
<td>Partners + MM</td>
<td>Innovation goals</td>
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<tr>
<td>Members</td>
<td>SOTA</td>
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<tr>
<td>Executive summary</td>
<td>Outcome</td>
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<td></td>
<td>Valorisation</td>
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<td>Details on partners</td>
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<td><strong>Deadline</strong></td>
<td>March 14, 12 o’clock noon</td>
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ABSTRACT SUBMISSION: EXTRA DOCUMENTS
WHEN APPLICABLE

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<td>• Resubmission letter</td>
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<td>If your project has been submitted before in ICON AND if you have approval from imec to resubmit</td>
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<tr>
<td></td>
<td>• Motivation letter for new research groups</td>
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<tr>
<td></td>
<td>If it’s the first time the research group participated in ICON</td>
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| Deadline | March 14, 12 o’clock noon |
SUBMITTING YOUR PROPOSAL VIA MYPROJECTS

- **The Proposal manager** is responsible for creating and submitting the proposal

- Already a user in MyProjects?
  - Use the button in MyProjects

- Not a user in MyProjects?
  - Register via website
NEED ACCESS TO MYPROJECTS

- If you are not a Proposal manager, but you need access to the platform, contact your proposal manager.

- How to give access as Proposal manager:
  - Add the member
  - Give him a specific role or the role 'generate user'
  - The member will receive a mail with login information
VALIDATE AND SUBMIT YOUR PROJECT

Steps to submit your project as a proposal manager

1. Start your application
   ① don’t wait until the beginning of March

1. Fill in all information and upload the necessary documents

2. Validate to check if all information is correct
   ① you can validate as many times as you want

3. Submit the project using the submission button
AGENDA

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APPLYING FOR VLAIO OR INNOVIRIS FUNDING

- Funding application within the imec.icon procedure
  - VLAIO (Flemish region)
  - Innoviris (Brussels region)
VLAIO FUNDING (COMPANIES)

- For organisations (companies or non-profit) located in Flanders
- For innovation in all domains, except military applications
- New since October 1\textsuperscript{st}, 2017: no funding for companies in difficulties (European definition):
  - Criteria for all companies: equity is less than 50% of the share capital
  - For large companies, two extra criteria:
    - Dept to equity ratio > 7.5
    - EBITDA interest coverage ratio < 1.0
VLAIO FUNDING (COMPANIES)

- Budget contains:
  - Payroll costs: salary x (factor 1.00 - 1.68 depending on benefits one may have)
  - Other costs: max. € 40,000/FTE (of which max. 20,000 indirect costs, direct costs to be listed)
  - Possibly large subcontractors (> 8,500 €, offer with price detail needed)

- Funding = percentage of budget
Since 2018 new rules apply for funding, important changes:

- Short term innovation projects open to all organizations
- Max. funding percentage of 50% for a development project and 60% for a research project
- Confirmed for individual projects (2017)

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<tr>
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<th>Development Project</th>
<th>Research Project</th>
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</thead>
<tbody>
<tr>
<td><strong>Process</strong></td>
<td>Simple: concise application in combination with interaction</td>
<td>Interaction with VLAIO advisor, written advice by external experts</td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>Up to 2 years starting from a budget equivalent to 25,000 euros funding</td>
<td>Up to 3 years from a budget equivalent to 100,000 euros funding</td>
</tr>
<tr>
<td><strong>Funding</strong></td>
<td>Max 50% per company 25% basic funding percentage + upto 10% (me) of 20% (se) extra + upto 10% extra for collaboration between independent companies</td>
<td>Max 60% per company 25-50% basic funding percentage, depending on research content + upto 10% (me) of 20% (se) extra + upto 10% extra for collaboration between independent companies</td>
</tr>
</tbody>
</table>
FUNDING PERCENTAGES (COMPANIES)

- Rules within an ICON context:
  - No 10% extra funding for collaboration
  - Other percentages for development (max 50%) & research (max 60%) projects applicable
RESEARCH / DEVELOPMENT

- Basic funding percentage
  - 25% for a development project
  - 50% for a research project
- Differentiation based on important challenges and risks
- Considering activities per partner
- Which knowledge will be used?
  - Existing know-how
  - New knowledge applied to your specific business
  - Step forward w.r.t. state-of-the-art
 Ranking is based on strategic importance and economic impact
 Adequate information (part C) is part of eligibility of VLAIO application
 Attendance info meeting March 30\textsuperscript{th} incl. preliminary discussion with VLAIO advisor strongly recommended, especially for companies with no or little experience with VLAIO funding

Detailed info session with tips&tricks
March 30\textsuperscript{th}, 2018
FUNDING BRUSSELS ENTERPRISES INNOVIRIS

- Eligibility: Brussels enterprise
- R&D project
- Procedure
WHO CAN APPLY

All Brussels enterprises who:

• develop all or some of their activities within the territory of the Brussels-Capital Region
• present an innovative project likely to have a favourable impact on employment and/or the sustainable development of the Brussels-Capital Region
• show their ability to finance their share in the project
• have fulfilled their obligations in the context of previous support initiatives granted by the Region.

Not exclusive Brussels partners within imec.icon consortium
(at least one in Flanders)
R&D PROJECT

- imec.icon external partners can apply for R&D funding
- R&D project
  - **Industrial Research:** Series of activities carried out with a view to acquiring new skills and innovative scientific knowledge designed to develop a product, procedure or service.
  - **Experimental Development:** Activity designed to apply the results of industrial research in the form of prototype products, procedures or services.
- Who? SMEs and Large Enterprises
INNOVIRIS FUNDING PERCENTAGE

- **Basic funding percentage**
  - 25% development project or 50% research project

- **Extra funding**
  - SME
    - SE (+20%) / ME (+10%)
    - In case of doubt: contact Innoviris
  - Collaboration +15% when, considering the project part for which funding (Innoviris or VLAIO) is granted,
    - At least 1 SME as project partner
    - None of the partners constitutes more than 70% of the budget

- **Basic funding + extra funding**: min. 25%, max. 80%
INNOVIRIS PROCEDURE

- Adjusted Part C of imec.icon-application for Innoviris
- Industrial Research and Experimental Development:
  - “Usual” Instruction meeting, with scientific advisor Innoviris
FULL PROPOSAL PHASE

1. SUBMISSION OF FULL PROPOSAL
2. NO FUNDING
3. VLAIO FUNDING
4. INNOVIRIS FUNDING
5. WRITTEN EVALUATION BY EXPERTS
6. INSTRUCTION MEETINGS
7. REBUTTAL
8. STOP
9. GO
IMPORTANCE INFORMATION ON VALORISATION

- Valorisation for Brussels Capital Region both strategic importance and on economic impact
- Adequate information (part C) is part of eligibility Innoviris application
- Attendance full proposal info session October 3 incl. preliminary discussion with Innoviris advisor strongly recommended, especially for companies with no or little experience with Innoviris funding
AGENDA

- imec
- imec.icon
  - What is an imec.icon project?
  - Expected outcome of an imec.icon
  - Examples
  - Application procedure
  - VLAIO and Innoviris funding
  - IPR and Contracts
INTELLECTUAL PROPERTY RIGHTS (IPR)

- IPR model in imec.icon is **fixed**

- Starting IPR discussions upfront is strongly advised
IPR IN IMEC.ICON: CONCEPTS

- **Background** = all pre-existing knowledge a partner contributes to the project
  - Necessary to perform the Project
  - Needs to be identified, substantiated and listed in the project description

- **Foreground** = all results obtained during the execution of the imec.icon Project
  - Foreground is to be reported to the steering committee (i.e. Project Deliverables)

Explained in CA and manual
IPR IN IMEC.ICON: CONCEPTS

Explained in CA and manual
## IPR IN IMEC.ICON: OWNERSHIP AND ACCESS RIGHTS

<table>
<thead>
<tr>
<th>Ownership</th>
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<tbody>
<tr>
<td>Rule: Each partner is and remains sole owner of own BG/SG/FG</td>
</tr>
<tr>
<td>Exception: Co-ownership when Foreground is created by two or more parties and when it is <strong>impossible</strong> to divide each partners' contribution in the result</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Access Rights</th>
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</thead>
<tbody>
<tr>
<td><strong>During project execution</strong></td>
</tr>
<tr>
<td>Free of charge: Background, Sideground and Foreground</td>
</tr>
<tr>
<td><strong>Valorisation after project</strong></td>
</tr>
<tr>
<td>Deemed granted if needed to valorise own results</td>
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</tbody>
</table>
Access rights for valorisation are determined by project’s Work Package (WP) structure

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<th></th>
<th>Same WP</th>
<th>Different WP</th>
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<td>FG</td>
<td>Free</td>
<td>Favorable</td>
</tr>
<tr>
<td>BG/SG</td>
<td>Favorable</td>
<td>Market conditions</td>
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</table>
Contracts
ICON NDA AND LOI

- **Non Disclosure Agreement (NDA)**
  - Recommended to use from abstract phase onwards
  - Own choice consortium

- **Letter Of Intent (LoI)**
  - Mandatory at full proposal phase
  - Template not be changed. May be submitted in English or in Dutch
  - Content:
    - Intention of each partner to implement its own task package
    - Acceptance of the imec.icon CA

Documents available on website
IMEC.ICON NDA AND LOI

**NDA**
Recommended as soon as project talks start

**LoI**
Recommended as of abstract submission

**LoI**
Mandatory (as part of the full proposal submission)

**Deadline Abstract submission**
14 March

**Deadline Full proposal submission**
26 April

Documents available on website

First talks on project TODAY
CONTRACTS TO BE SIGNED AFTER PROJECT APPROVAL

- **Collaboration Agreement** (CA, Samenwerkingsovereenkomst)
  - Binding for **all** parties
  - imec (incl. related unis) <> all external partners
  - Stating imec’s and all partners’ research input
  - Aspects: project description, input, operation through steering groups, ownership of results, publication rights, …

- **VLAIO or Innoviris Funding Agreement** (FA, Steunovereenkomst)
  - VLAIO or Innoviris R&D funding approval
  - VLAIO or Innoviris <> **funded** external partner(s)
  - Co-signed by imec

- **User group Agreement** (if applicable)
Next steps
EARLY-CONSORTIUM CONTACT MOMENTS

- **Who?**
  - Consortium with an imec Innovation Manager

- **What?**
  - Sparring with consortium (idea, approach, …)
  - Is imec.icon the right instrument?
  - Consortium partners (expertise, find other partners, …)

- **How?**
  - Physical meeting
  - Optional, upon request by consortium
  - Fix a date via icon@imec.be
THINGS TO DECIDE

- Project idea
- Consortium
  - Industry
  - Research
  - User group (if needed)
- Proposal manager
  - MyProjects
  - MyMinds
SET UP A MYMINDS COLLABORATION SPACE

MyMinds:
✓ Collaborating tool
✓ Document library
✓ Process follow-up
✓ Everything ready when project gets approved

How?
▪ Optional, upon request by consortium
▪ Send mail to icon@imec.be
MARK YOUR CALENDAR

- Abstract submission
  - Pitch info session
  - Pitch slides submission
  - Pitch before panel
  - Full proposal info session
  - Full proposal valorisation sessions
  - Full proposal submission
  - Start project

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<tr>
<td>16 March</td>
<td>10:30 am</td>
</tr>
<tr>
<td>20 March</td>
<td>12:00 noon</td>
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<tr>
<td>21-22-23 March</td>
<td>10 am - 1 pm</td>
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<tr>
<td>30 March</td>
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<td>29 March</td>
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<td>October 1, 2018</td>
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Contacts
CONTACTS FOR ICON

- **ICON Program Leader**
  - Piet Verhoeve ➔ Steven Van Assche

- Questions regarding the call
  - Sanne Willems

- Questions regarding content
  - Eric Van der Hulst
  - Dirk Hamelinck
  - any imec researcher
CONTACTS FOR ICON

- Questions regarding **MyProjects** or **IPR**
  - icon@imec.be
CONTACTS FOR ICON

- Questions regarding **VLAIO funding**
  - Veerle Desmet

- Questions regarding **Innoviris funding**
  - Stijn Maas
Q&A